



Media scholarship FAQs

Who can apply for a media scholarship?

The IAS Media Scholarship Programme is open to journalists, media specialists and online content creators who will be at least 18 years old at the time of the conference and belong to one of the following three categories:

Category 1:

Journalists, photographers and videographers who are either employees of or on assignment for a recognized print, radio, broadcast or online consumer, medical, community-based or HIV service organization-sponsored media outlet.

Category 2:

Public-facing communications professionals attached to a recognized non-profit HIV research, advocacy or policy organization and whose work is directly related to supporting media coverage of presentations at AIDS 2024. These applications will be reviewed on a case-by-case basis and cannot exceed three applications per organization. The organization will not be able to submit further applications once three applications have been submitted and approved.

Category 3:

Social media influencers who make a significant contribution to the field of HIV and/or broader public health or have strong connections with key populations and have a following of over 50,000 on Twitter, Facebook, Instagram, LinkedIn, TikTok or YouTube.

Please note that applications for media scholarships closed on 23 January.

What does the media scholarship provide?

Recipients of the IAS Media Scholarship will receive (based on needs requested in the application):

- **Registration** for in-person plus virtual attendance (access to all sessions at the conference venue, as well as access to the virtual platform)
- **Travel support** (pre-paid economy class return ticket from the nearest international airport in your country of residence) for the dates of the conference and pre-conferences
- **Accommodation** (single room in a budget hotel), for the duration of the conference and pre-meetings
- **Daily living allowance** for the duration of the conference and pre-conferences

The AIDS 2024 Media Scholarship Programme will not reimburse any costs you have incurred before receiving a scholarship. Therefore, you are advised to avoid pre-booking accommodation and flights or registering for the conference if you have requested this type of financial support in your application. If you are selected for the scholarship and the full financial support you



requested is granted, we will not be able to reimburse you for these costs.

Participation in the IAS Media Scholarship Programme includes attending briefings and press conferences, making site visits and receiving dedicated support in the conference media centre.

What is required from media scholarship recipients?

Media scholarship recipients must agree to be in Munich and attend the full duration of AIDS 2024 and the pre-meetings from 20 to 26 July, inclusive, and attend and participate in all media scholarship programme activities.

Media scholarship recipients are responsible for obtaining a visa to enter Germany, as well as any additional travel visas, if needed. If the applicant is denied a travel visa, the media scholarship will be switched to virtual attendance.

How will applications be evaluated?

Priority is given to media scholarship applicants who:

- Work for national or international top-tier media outlets with a wide regional, national or international reach, regardless of the medium.
- Have a proven history of covering HIV and/or infectious diseases. Scientific and broader reporting are both encouraged.
- Are based in resource-limited settings or represent target countries/regions of interest. This includes South and Southeast Asia; Latin America and the Caribbean; the Middle East and North Africa; central, eastern, western and southern Africa; and eastern Europe and central Asia.
- Demonstrate a strong commitment to reporting on HIV and/or infectious diseases. Preference will be given to individuals representing outlets that have a proven background in reporting on global health topics, infectious diseases and HIV more specifically.
- Are part of key populations or living with HIV.

What will applicants be notified?

Notifications will be emailed to applicants in early April 2024. For logistical or other enquiries about the scholarship programme, please refer to the general scholarship FAQs. If you have further questions, please reach out to the Scholarship team at scholarships@aid2024.org. Due to the high volume of requests, we can guarantee responses only to questions that have not been addressed on the IAS website.