4th International HIV/Viral Hepatitis Co-Infection Meeting

The Rocky Road to Viral Hepatitis Elimination:
Assuring access to antiviral therapy for ALL co-infected patients from low to high income settings

Saturday - Sunday, 22-23 July 2017
Paris, France

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Access in Developing Countries:

The Intellectual Property (IP) Battle
Local Patents linked to Local Prices

**Patent**
- One supplier
- No competition
- High prices of imported medicines

**No patent**
- Multiple producers
- Competition
- Access to low cost generic medicines
Anti-HCV drugs re-energized the global fight against patents…
Pharma-led Access Strategies

- Price « Discounts »
- Voluntary Licences (VLs) for selected countries
- Drug donations
Pharma strategies in a nut shell

• Discount prices?
  – Generics are entering markets with 90% discount of the 99% discount with profit margins!!!

• Voluntary licences?
  – PR exrecice
  – Exclude several high burden middle-income countries
  – Create monopolies where patents have not been granted
  – Global control of raw material supply
  – Strategy to limit/control local production

• Drug Donations?
  – Are you serious??!!!
#1: Civil disobedience: Do it yourself!
#2: Patent oppositions by civil society

- Challenges have been filed in: Europe, India, China, Egypt, Brazil, Argentina, Ukraine, Thailand, Russia...
- Generic companies filing cases too
- Success (or partial) in Europe, China, Egypt...
#3: Major shift in generic production landscape

- Unexpected generic companies are producing DAAs at very competitive prices
- Production is located outside of Voluntary Licenses production territory (India): Bangladesh, Egypt, Morocco, Iran, Tunisia, Algeria…
- Alternative source of supply for countries excluded from VLs
- Beyond DAAs, interest in anti-Hepatitis « forgotten » drugs: Tenofovir, Ribavirin, Entecavir…
Example: Pharma5, Morocco

- 10,000 people treated for HCV in Morocco and outside
- 95% of cure rate
- Large Hepatitis drugs portfolio, FDC Sof+Dac
- Export in 12 SSA countries: Benin, Burkina-Faso, Côte d’Ivoire, Gabon, Guinée, Mali, Togo, RDC Brazzaville, RDC Congo…
For $6,000, medical tourists seek a hepatitis C cure — and see the pyramids

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