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**ONLINE COVERAGE OF XVIII INTERNATIONAL AIDS CONFERENCE TO INCLUDE DAILY  
WEBCASTS, LIVE COVERAGE, PODCASTS AND NEWS RECAPS**

**INTERNATIONAL AIDS SOCIETY AND KAISER FAMILY FOUNDATION PARTNER TO OFFER DAILY,  
COMPREHENSIVE COVERAGE OF CONFERENCE FOR FREE**

**Menlo Park, CA and Geneva, Switzerland** -- The International AIDS Society (IAS) and the Kaiser Family Foundation will provide worldwide online access to the XVIII International AIDS Conference (AIDS 2010) taking place in Vienna, Austria, July 18-23, 2010. Kaiser -- an independent operating foundation and non-partisan source of facts, information, and analysis, based in Menlo Park, Calif., USA -- is the official webcaster for AIDS 2010, providing daily coverage of conference developments on its website, <http://www.kff.org/aids2010>.

In addition to more than 50 online webcasts of conference sessions, podcasts will be available for downloading in both English and Russian. Some sessions, including the Opening and Closing Sessions, will be presented via live webcast, while other coverage will be tape-delayed by a few hours and available on-demand. The webcasts will include sessions featuring former U.S. President Bill Clinton, South African Deputy President Kgalema Motlanthe, South African Health Minister Aaron Motsoaledi, philanthropist Bill Gates and Anthony Fauci, Director of the National Institute of Allergy and Infectious Diseases at the U.S. National Institutes of Health.

A daily video recap of conference developments with *Science* magazine's Jon Cohen will also be available. An outline of scheduled coverage is available at <http://www.kff.org/aids2010>.

Kaiser's Daily Global Health Policy Report, a free, daily news summary service will be enhanced during the week of the conference to include summaries of what the global media are reporting from the conference and original recaps of information that may not be covered elsewhere.

Kaiser is also providing session coverage for the official and independent conference hubs, which will feature a viewing of select sessions followed by discussions and workshops on how the sessions' content can be applied locally. The three official conference hubs will be held in Moscow, Russia, Kiev, Ukraine, and Almaty, Kazakhstan, while more than 30 independent hubs in over 20 countries are already planned.

A widget for sharing Kaiser's content is available for organizations and individuals who want to further spread the information by carrying the coverage on their own websites, blogs or social networking pages.

"The partnership with Kaiser Family Foundation is central to our ability to extend the reach of the International AIDS Conference well beyond the conference venue and dates," said IAS Acting Executive Director, Mats Ahnlund. "In conjunction with our other online resources, the webcasts ensure that those unable to attend the conference have access to its key resources, while providing a lasting record of conference proceedings. Kaiser's substantive and technical expertise, along with their well-earned reputation for high-quality coverage, makes them the ideal webcasting partner."

"This eight-year running partnership allows us to play a vital role in ensuring people around the world can learn about the important developments in HIV/AIDS that come out of this conference," said Drew Altman, Ph.D., Kaiser President and CEO. "By providing free, online access, we are helping to connect the information and advances generated at the conference to communities in the developed and developing world, ultimately raising awareness of the HIV/AIDS epidemic and the efforts to address it."

AIDS 2010 will provide presentations of important new scientific research and opportunities for dialogue on the major challenges facing the global response to AIDS. The 2010 conference theme, *Rights Here, Right Now*, emphasizes human rights as a prerequisite to a successful response to HIV, including equal access to health care and life-saving prevention and treatment programs. There are more than 33 million people living with HIV worldwide.

More information about the XVIII International AIDS Conference, including the latest program details, is available at <http://www.aids2010.org>.

Kaiser's AIDS 2010 conference coverage will be available through the Foundation's Global Health Gateway, <http://globalhealth.kff.org>, which also features original policy analysis and polling on the U.S. role in global health; country-specific data through the Global Health Facts database; regularly updated resources tracking major policy and budget developments; news summaries from the Kaiser Daily Global Health Policy Report; and a reporter's guide to covering global health.

### **About the Kaiser Family Foundation**

The Henry J. Kaiser Family Foundation is a U.S.-based, non-profit, private operating foundation focusing on the major health care issues facing the U.S. and on global health policy. The Foundation has a longstanding interest in HIV in the U.S. and around the world.

### **About the IAS**

The International AIDS Society (IAS) is the world's leading independent association of HIV professionals, with 14,000 members from 190 countries working at all levels of the global response to AIDS. Our members include researchers from all disciplines, clinicians, public health and community practitioners on the frontlines of the epidemic, as well as policy and program planners. The IAS is the custodian of the biennial International AIDS Conference.