IAS-INDUSTRY CONSULTATION
What is industry interested in and how can the IAS support it and benefit?

Evaluation report
4 March 2014
Boston, USA
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Introduction

The International AIDS Society-Industry Liaison Forum (IAS-ILF) held the first IAS-Industry Consultation in Boston, USA, on 4 March 2014. This meeting was a chance for the IAS to showcase itself to the industry, as well as to receive inputs, comments and opinions from industry. There were short presentations by the IAS Governing Council members and staff, followed by a roundtable discussion (see agenda in Appendix A).

Attendance

Forty-six people participated, and most (61%) were males. Most participants (52%) represented 22 companies in industry; the rest were IAS Governing Council members (26%) and IAS Secretariat staff (22%).

Feedback from participants

Surveys (see Appendix B) were distributed to the participants: seven were completed (a response rate of only 15%). Most respondents were based in the USA (57%), and the others were from Europe (14%) and Africa (14%). Forty-three percent of respondents travelled to Boston specifically for this meeting, 28% came mainly for the meeting and 28% did not come to Boston mainly for the meeting.

<table>
<thead>
<tr>
<th>Travelling to Boston only for the meeting</th>
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<tbody>
<tr>
<td>50%</td>
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<tr>
<td>40%</td>
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<td>30%</td>
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<td>20%</td>
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<td>10%</td>
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<tr>
<td>0%</td>
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<tr>
<td>yes</td>
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<tr>
<td>Mainly</td>
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<tr>
<td>No</td>
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Twenty-eight percent of respondents (two people) represented the diagnostics industry. Five people represented the following industries and/or organizations: ARVs, condoms, vaccines, other industries, and the IAS, respectively. Fifty-seven percent of respondents (four people) came from companies with more than 500 employees; one person came from a company with 50-500 employees; and two people came from companies with less than 50 employees.

![Industries/organizations represented](image)

When asked about the main reasons for attending the meeting (respondents selected all options that applied), 71% (five respondents) said that they attended mainly to get to know the IAS better, 71% (five respondents) wanted to network with other industry representatives, and 51% (four respondents) wanted to network with people from the IAS. For 71% (five respondents), the main reasons for attending the meeting were to get to know the IAS better and network with other industry representatives. For 51% (four respondents), the intention was to network with representatives of the IAS. Five respondents (71%) gained new insights about the IAS and new contacts at the IAS, and 51% (four respondents) gained new contacts in other industries. Six respondents (86%) said that they would follow up on the new contacts made during the meeting.

The meeting was well received with 43% of respondents making positive comments about the meeting. One of the respondents (representing the condom industry) commented: “Great initiative, thanks for engaging.” Other positive comments included:

- It would be useful to find out if there are any specific activities the IAS would like to collaborate on.
- The brief statements on what companies were doing were the most interesting parts of the meeting.
- It would be good if the IAS tells us what it wants from industry. I also noticed from the presentation that the funds allocated/raised for various purposes are grossly inadequate considering the magnitude of the AIDS problem.
- Thank you for putting this together. It is an important step moving forward and should be followed through.
- Get more programme implementers to the table as part of industry.
## Appendix A: Agenda

**IAS-INDUSTRY CONSULTATION**  
Organized by the International AIDS Society-Industry Liaison Forum

Fenway Health  
Ansin Building, 1340 Boylston Street, Boston, MA, USA  
Rooms 9A, 9B and 9C on 9th floor

Tuesday, 4 March 2014, 18:30 – 22:00 EST

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Host/Co-Chairs</th>
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<tbody>
<tr>
<td>18:30 – 18:35</td>
<td>Welcome to Fenway Health</td>
<td>Kenneth Mayer (IAS Governing Council member)</td>
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</table>
| 18:35 – 18:45 | Opening and introduction of the participants                           | Bernard Kadasia (IAS Acting Executive Director)  
|             |                                                                        | Co-Chairs: Celia DC Christie-Samuels and Sandra Lehrman (IAS-ILF Co-Chairs)     |
| 18:45 – 18:55 | IAS Priority I: Key Affected Populations                               | Chris Beyrer (IAS Key Affected Populations Priority Co-Chair)                  |
| 18:55 – 19:05 | IAS Priority II: Paediatrics                                           | Linda-Gail Bekker (IAS Paediatrics Priority Co-Chair)                          |
| 19:05 – 19:15 | IAS Priority III: Towards an HIV Cure                                  | Françoise Barré-Sinoussi (IAS Towards an HIV Cure Priority Co-Chair)           |
| 19:25 – 19:30 | IAS Conferences                                                       | Anouk Rey (IAS Conference Director & IAS Deputy Executive Director)            |
| 19:30 – 19:35 | IAS Membership                                                        | Erika Lundström (IAS Governance & Member Relations Senior Manager)             |
|             |                                                                        | Facilitator: Jack Downey (IAS Relation Building & Resource Development Head)   |
| 20:35 – 20:45 | Summary and closing                                                   | Celia DC Christie-Samuels and Sandra Lehrman (IAS-ILF Co-Chairs)              |
| 20:45 – 22:00 | Reception for additional informal exchanges between participants        |                                                                                  |
Appendix B: Evaluation form

IAS-INDUSTRY CONSULTATION
Organized by the International AIDS Society–Industry Liaison Forum
Tuesday, 4 March 2014, 18:30 – 22:00 EST

Please complete this anonymous survey to help us evaluate the impact of the meeting and improve it.

1. What were the main reasons for attending this meeting? (Please select all that apply.)
   - Get to know the IAS better
   - Network with people from the IAS
   - Network with other industry representatives
   - Seek collaboration with the IAS
   - Seek collaboration with other industries
   - Other: ____________

2. What did you gain from attending this meeting? (Please select all that apply.)
   - New insights about the IAS
   - New contacts at the IAS
   - New contacts at other industries
   - Opportunities for collaboration with the IAS
   - Opportunities for collaboration with other industries
   - Nothing

3. Will you follow-up on new contacts made at this meeting?
   - Yes: ☐
   - Maybe: ☐
   - No: ☐

4. How could future IAS-Industry Consultations be improved?
   - Invite more companies
   - Invite only companies from a single area (e.g., ARVs or diagnostics)
   - Invite also non-industrial organizations (e.g., NGOs, regulatory and normative agencies)
   - Allow more time for presentations by the IAS
   - Allow industries to make presentations
   - Allow more time for the roundtable discussion
   - Allow more time for informal discussion during the reception

5. When and where would it be best to hold IAS-Industry Consultations?

6. Is there any additional comment you would like to share?

7. In which country/region are you based?

8. Did you travel to Boston only for this meeting?
   - Yes: ☐
   - Mainly: ☐
   - No: ☐

9. What is your affiliation?
   - ARVs (R&D)
   - ARVs (generics)
   - Diagnostics
   - Condoms
   - Circumcision
   - Vaccine
   - HIV cure
   - Other industry
   - IAS (Staff or GC)

10. What is the size of your company (i.e. the number of employees)?
    - < 50: ☐
    - 50 - 500: ☐
    - > 500: ☐