Reston, VA; London, UK; and Geneva, Switzerland – March 13, 2009 - Clinical Care Options (CCO), a leader in education for healthcare professionals, and NAM, an award-winning community-based HIV information provider, have been named the official providers of online conference coverage and news from the 5th International AIDS Society Conference on HIV Pathogenesis, Treatment and Prevention (IAS 2009) in Cape Town, South Africa, July 19-22, 2009, and the XVIII International AIDS Conference in Vienna, Austria, in 2010.

“We continue to be impressed with CCO’s coverage of our annual meetings and are pleased to extend this relationship for the next 2 years,” said Craig McClure, Executive Director of the IAS. “The addition of NAM’s timely news reports will provide even greater coverage for the 5,000 delegates we expect in Cape Town, as well as those unable to attend, who will be well served by the editorial expertise and reach of both organizations.”

Conference Coverage of the meeting will be the fourth official IAS program produced by CCO and will include summaries of important data presented in Cape Town as well as Expert Analyses of the impact of those data on the care of HIV-positive individuals around the world.

“We are honored to be selected again to deliver critical new information and educational resources from this important international scientific meeting to HIV treaters worldwide,” said Jeffrey L. Drezner, MD, PhD, CCO’s Chief Executive Officer and Founder. “By collaborating with NAM, we will be able to reach many more clinicians with even broader coverage of this esteemed conference.”

NAM will provide daily coverage of the IAS 2009 meeting, including news reports and highlights bulletins in five languages, and both the NAM and CCO Web sites will be linked and integrated to bring full coverage to both organizations’ free subscribers around the world.

“We’re excited to work more closely with IAS and CCO this year and to continue to provide the important news from IAS 2009,” said Caspar Thomson, NAM’s Director. “Together, we will be able to provide extensive access to the proceedings to both our audiences.”

About Clinical Care Options

Clinical Care Options, a leader in the development of innovative interactive medical education programs for healthcare professionals, creates and publishes original continuing medical education (CME) and information resources that translate the latest developments in science and medicine into treatment options. Utilizing internationally renowned, specialty-specific faculty and advisors, Clinical Care Options develops exceptional editorial content for its proprietary state-of-the-art technology and distributes it online via its own specialty portals in HIV, Hepatitis, and oncology/hematology. In addition to its industry-leading Web-based programs, Clinical Care Options disseminates the latest in medical treatment through live meetings, including the national Annual Clinical Care Options HIV Symposium, and through print materials including books and monographs. For more information about the company and its programs, visit its Web site at www.clinicaloptions.com.
About NAM

NAM, a non-profit, non-governmental HIV information provider, produces and distributes accurate, up-to-date, and evidence-based resources, covering both the medical and social aspects of HIV, to people living with HIV and to those who work to treat, support, and care for them. NAM is a leading provider of HIV-related news coverage through its Web site www.aidsmap.com. NAM's work regularly receives awards and commendations including recognition from the British Medical Association every year since 1999. Some resources, including conference bulletins, are available in French, Spanish, Portuguese, and Russian. For more information, visit NAM's Web site at www.aidsmap.com.

About the IAS

The International AIDS Society (IAS) is the world's leading independent association of HIV/AIDS professionals. The IAS is the organizer of the IAS Conference on HIV Pathogenesis and Treatment and is custodian and lead organizer of the International AIDS Conference. The IAS has two main initiatives, the Industry Liaison Forum (ILF), focused on removing barriers to investment in research in resource-constrained nations, and eJIAS, a Web-based medical journal dedicated to the dissemination of HIV/AIDS research conducted in developing countries. For more information, visit the IAS Web site at www.ias2009.org.

###

Contacts:

Vincent Keane
Clinical Care Options
Telephone: 703 674 3546
E-mail: vkeane@clinicaloptions.com

Keith Alcorn
NAM
Telephone: +44 (0) 20 7840 0050
Email: keith@nam.org.uk

Karen Bennett Van der Westhuizen
International AIDS Society
Telephone: +41 22 7100 832
E-mail: media@iasociety.org