



# The AIDS 2008 Impact Report Evidence to Action

[www.aids2008.org](http://www.aids2008.org)  
XVII International AIDS Conference  
3-8 August 2008, Mexico City



## AIDS 2008 and the Global Response to AIDS

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### Tracking Progress and Strengthening Accountability

In an effort to strengthen the role of the conference as an accountability mechanism, the AIDS 2008 Conference Coordinating Committee organized several sessions and meetings that focused on tracking progress on existing commitments and developing strategies for increased accountability among stakeholders. In a session reviewing progress on UNGASS targets, several speakers reminded participants that, while the UNGASS process has been essential to scale-up efforts, it is hampered by the fact that both the goals themselves and the reports on progress towards meeting the commitments are drafted by UN Member States, over which both multilateral institutions and civil society have limited influence.<sup>1</sup> Kieran Daly observed that many countries do not report on UNGASS indicators related to policies and laws prohibiting discrimination and protecting key populations, and that data on some most at risk populations are often absent from such reports.<sup>2</sup> While 147 Member States submitted reports for the most recent UNGASS meeting in 2008, only one submitted data on all 25 indicators and more than 40 countries did not submit any national progress reports.<sup>3,4</sup> The intransigence among some Member States to specifically identify the populations most vulnerable to HIV in the 2001 and 2006 UNGASS declarations – or report on them in subsequent progress reports – is only one example of the limitations of the UNGASS process. The absence of such information compromises efforts to address some of the underlying drivers of the epidemic.

The International AIDS Conference offers a civil society forum complementary to UNGASS for tracking progress on universal access and Millennium Development Goal (MDG) targets and strengthening accountability among all stakeholders. As a multidisciplinary meeting that brings together scientific, political and community leadership as equal partners in the global response, the conference has inherent advantages compared to UNGASS meetings. The current size and complexity of the conference programme, however, brings with it significant challenges to restructuring part or all of the conference to serve as a more formal accountability mechanism, with a more systematic monitoring component. If – as some speakers suggested – the conference is evolving into a broader health and development meeting, it will doubtless add additional complexity to such an effort.

At a meeting of key stakeholders at the conference hosted by the IAS, there was strong support for a more strategic and structured approach to monitoring progress on universal access targets and MDGs, particularly at AIDS 2010,

which coincides with the deadline for meeting UNGASS commitments. However, the suggestion that the conference issue report cards on a select group of countries using a set of core indicators, an approach similar to that proposed by AIDS Accountability International,<sup>5</sup> raised concerns about a parallel UNGASS process when the UN system has already invested heavily in infrastructure and capacity building to support country-level reporting on the UNGASS National Composite Policy Index.

#### Civil Society Accountability: UNITAID

UNITAID presented its novel approach to ensuring accountability and transparency for civil society members on its board during a session that addressed whether AIDS governance structures were accountable to communities. Working with the selection panel from the Global Fund, which had established the original criteria for the positions, as well as activists who were observers at board meetings, civil society board members and their alternates developed a performance evaluation framework that included both qualitative and quantitative assessment criteria.

Once an evaluation framework was established, a 360 degree review was conducted, with inputs obtained from NGO and non-NGO board members, as well as secretariat staff and activist observers. Each delegate was also asked to conduct a self-review. The questionnaire addressed attendance, the number of times the delegate sought input on board issues from their constituency, the number and quality of documents submitted to the board, tangible accomplishments as a result of their participation, and other performance indicators. The first completed evaluation of civil society board delegates and alternates resulted in the removal of one civil society representative from the UNITAID board.

The process is now being reviewed by the Global Fund for potential use with its own civil society board positions.

Potential strategies for formalizing the role of the International AIDS Conference as an accountability mechanism include establishing a separate accountability track or restructuring the Leadership Programme. The issue of securing the participation of senior political leaders in a forum where their commitments to most at risk populations,

controversial prevention interventions (such as drug consumption rooms), or structural drivers of the epidemic will be scrutinized, is an ongoing challenge for conference organizers.<sup>6</sup> IAS Executive Director Craig McClure agreed that the existing charter, which outlines the roles and responsibilities of the CCC and other governance structures of the International AIDS Conference may need to be reviewed. While there is substantial interest in shaping AIDS 2010 into a more formal accountability mechanism, the likelihood of drawing senior government officials into a forum with a strong activist presence and many opportunities for public criticism will remain a challenge for organizers.

Not all accountability discussions focused on political leaders and government policymakers. A session on whether governance structures are accountable to communities provided an opportunity to address civil society accountability to its constituencies. Mogha Yanni outlined an innovative performance evaluation process established by civil society representatives on the UNITAID board to assess civil society accountability (see sidebar on Civil Society Accountability).<sup>7,8</sup>

### **Strengthening Links Between Conferences**

The plethora of regional AIDS conferences and other scientific meetings is presenting donors and HIV professionals with increasingly difficult decisions about whether to fund and participate in these resource-intensive events. The IAS has devoted significant work and resources to regional partnerships over the last several years and is providing financial, organizational and technical support – with support from the Bill & Melinda Gates Foundation – to several regional conferences. The purpose of this approach is not only to strengthen knowledge transfer between these conferences and the larger International AIDS Conference – through such mechanisms as the regional sessions organized for AIDS 2008 – but to leverage donor investments in knowledge exchange and networking while ensuring that regional-specific issues are adequately addressed.

At a meeting that focused on how to strengthen the impact of international and regional AIDS conferences in the global response, several speakers noted the growing scepticism among media and experienced delegates about the benefits of these meetings relative to their cost, and emphasized the need to more clearly differentiate the respective merits and comparative advantage of each meeting.<sup>9</sup> This was underscored by a post-conference report on media coverage indicating that some major media outlets were relying on local news bureaus and wire services for coverage rather than sending specialist reporters to cover the conference, at least partly due to cost considerations.<sup>10</sup> Relatively new conferences, such as the PEPFAR-initiated HIV/AIDS Implementers Meeting, are adding to the complex topography of HIV-related meetings and conferences. While interest

and participation in the International AIDS Conference has remained high, several observers suggested that the timetable of regional and international AIDS conferences – as well as other scientific meetings – be reviewed and amalgamated where feasible.<sup>11</sup> The challenges of such a process, in a context where each conference includes multiple organizing partners and competing agendas and financial interests, is formidable. Challenges notwithstanding, the IAS indicated its support for such an initiative and UNAIDS agreed to use its convening power to facilitate follow-up discussions in an effort to move the field towards a more rational and cost-effective approach to these meetings.

### **Education and Mentoring Programme**

The IAS, the AIDS Vaccine Advocacy Coalition and networks of PLHIV organized an education and mentoring programme for 25 community advocates attending the conference for the first time. The goal was to provide them with professional development resources required to help them engage their communities in understanding and promoting biomedical prevention research. Expert speakers provided the latest insights and practical advice on the science and advocacy skills required for enhancing community participation in biomedical prevention discussions at a one-day pre-conference training course and mentoring and daily debriefing sessions at the conference itself. After AIDS 2008, participants joined a global Advocates Network to facilitate continuous learning and knowledge transfer and exchange to their local communities.

### **The Media and the Message**

Undoubtedly one of the primary goals of the International AIDS Conference is to raise HIV awareness among the general public, policymakers and other decision-makers through widespread media coverage. AIDS 2008 brought worldwide media to Mexico City, with almost 2,500 journalists filing stories on every aspect of the conference and affiliated activities. Over 11,000 stories were filed in English language print media alone.

One of the most important functions of the conference is to increase awareness of HIV in communities around the world, through stories that address every aspect of the response to AIDS. Although it is difficult to assess the impact of this coverage on the global response to AIDS, the prospect of negative media coverage almost certainly ensures attention from political leaders for whom the media is an essential conduit

of public opinion. With this in mind, several policy or regulatory changes were announced by both political and business leaders immediately prior to or during AIDS 2008, including:

- Panama's President repealed the law which made sex between men a criminal act, the last country in Latin America (not including the Caribbean) to remove homosexual acts from the criminal code.
- Mexican President Felipe Calderón announced removal of the regulatory barrier which required pharmaceutical companies to have a manufacturing plant in Mexico in order to sell their drugs in the country, and to making low drug pricing a priority for his government.
- Mexico City Mayor Marcello Ebrard spoke out against homophobia in his Closing Session speech and announced that local government will be distributing new text books on health that address sex education in public schools.
- Indian Health Minister Anbumani Ramadoss publicly urged the Indian parliament to repeal section 377 of its criminal codes, which criminalizes "unnatural acts" (including homosexual acts), reinforcing an earlier statement to that effect by India's High Court Judge, Bilal Nazki.
- China announced that in 2009 it would lift its ban prohibiting people living with HIV from entering the country.
- The Coalition of First Ladies and Women Leaders of Latin America on HIV announced their commitment to eliminating MTCT and syphilis by 2015.
- Representatives from 30 Ministries of Health and 25 Ministries of Education in Latin America announced they would prioritize HIV prevention education and sex education in schools as part of their regional strategy on HIV/AIDS.
- Merck and Company announced it would cut its price of Stocrin (efavirenz) in Mexico by 40% from 777 pesos per patient monthly to 468 pesos (roughly from US \$77.50 to US \$46), and on Isentress (raltegravir) by 30% from 9.05 pesos to 6.85 pesos per patient monthly (approximately US \$903 to US \$683).
- Spanish Vice President Maria Teresa Fernandez de la Vega announced her country's contribution of €10.2 million to UNAIDS, of which €3 million will support the activities of the International AIDS Vaccine Initiative and €1.5 million will go to the International Partnership for Microbicides.
- The Spanish government announced the inclusion of lipotrophy treatment to the list of services covered by the National Health System.

Beyond the tangible policy and funding announcements, analysis of the news coverage revealed an unprecedented amount of media attention to stigma and discrimination, particularly related to the Opening Session keynote on this issue by UN Secretary-General Ban-Ki moon. Other topics that received considerable media attention internationally include the challenges faced globally by gay and other MSM, and the ongoing debate regarding whether AIDS receives a disproportionate amount of funding relative to other health

and development issues. Coverage by Mexican and other Latin American media focused particularly on barriers to delivering prevention, care and treatment to gay and other MSM, an issue which emerged as a dominant theme of AIDS 2008.

### Conference Hubs

For the first time in the history of the conference, the IAS also expanded the reach of the conference through a series of conference "hubs", remote session halls in geographic locations around the world where conference sessions were downloaded, screened and discussed by a moderator and participants. The official hub was located in KwaZuluNatal province, South Africa, with partner and independent hubs in 122 other locations in 44 countries. Several hubs were also organized for a three-day event from 7 – 9 October 2008 in partnership with the Global Development Learning Network; participants in seven locations across the globe had an opportunity to review conference highlights and discuss how best to implement the research and lessons learned from the conference across disciplines and intervention areas.

The need to address homophobia and the challenges faced by the gay and other MSM populations was underlined in a statement released by the Episcopal Social Pastoral Commission of the Mexican Catholic Church. The statement condemned the stigma and discrimination faced by PLHIV and pledged to work with other social actors in the response, particularly those targeting socially vulnerable communities, "such as indigenous people, women, prisoners, young people, those excluded from the education and health systems, rural dwellers, migrants and their families, children and young homeless people."<sup>12</sup> Notably absent from the list was the group with the highest HIV prevalence of any population in Mexico: gay and other MSM.

South African news coverage focused on conference sessions that addressed the dangers of criminalizing HIV, covering Justice Edwin Cameron's plenary speech on this topic, as well as the promising potential of task-shifting to address health system capacity issues in low- and middle-income countries.

As part of its ongoing strategy to expand the reach and impact of the conference through use of the Internet, the IAS relied on its online partners Clinical Care Options, which once again provided official online scientific coverage, and Kaisernetwork.org, which produced over 75 webcasts, daily news reports, and other news summaries to a global online audience.

## Looking Ahead Towards 2010

AIDS 2008 addressed some of the most pressing issues facing the HIV field as it moves ever closer to the 2010 deadline for meeting universal access targets. Among the many tangible impacts of the conference, some of the most important are: recognition of the need for policymakers to take steps to move beyond rhetorical commitments to human rights for vulnerable populations to concrete legislative and policy changes that will have an impact on the environmental and structural drivers of the epidemic; new evidence that demonstrable health system-strengthening effects of HIV-specific funding can lead to greater synergies with other areas of the health care system and help deconstruct the polemic of vertical versus horizontal investments; a new consensus on the need for "combination prevention", which integrates existing biomedical, behavioural and community-based approaches with interventions that address the social and structural inequalities which continue to drive infections; new clinical evidence suggesting that ART should be initiated earlier and used aggressively to curb mortality and morbidity, and to maximize its potential impact on reducing transmission; the enticing promise of PrEP as a potential new biomedical prevention tool on the horizon; and new basic science research that is exploring cellular dynamics in the inflammatory response to HIV that could lead to new therapeutic applications and – perhaps – new insights into viral eradication.

Without a doubt, the impact of AIDS 2008 was strongest in the host country and in Latin America, from the policy changes announced by President Calderón on pharmaceutical manufacturing to the focus on sex workers and gay and other MSM in marches, activism and the conference programme.

The next two years will determine whether the successes reported in Mexico are sustained and whether the challenges identified are overcome. AIDS 2010 in Vienna will take place at the deadline of the target of universal access to HIV prevention, treatment, care and support. The world will be watching.

## Endnotes

- <sup>1</sup> Where are we in achieving UNGASS targets? Symposium (MOSY08), XVII International AIDS Conference 2008.
- <sup>2</sup> Daly, K. Where are we in achieving UNGASS targets? Symposium (MOSY08), XVII International AIDS Conference 2008.
- <sup>3</sup> Garay, R. Are AIDS governance structures accountable to communities? Satellite (SUSAT22), XVII International AIDS Conference 2008.
- <sup>4</sup> Summary of the 2008 high-level meeting on the comprehensive review of the progress achieved in realizing the Declaration of Commitment on HIV/AIDS and the Political Declaration on HIV/AIDS. UN General Assembly sixty-second session, Agenda item 44. 3 July 2008.
- <sup>5</sup> Garay, R. Are AIDS governance structures accountable to communities? Satellite (SUSAT22), XVII International AIDS Conference.
- <sup>6</sup> Tracking Scale-Up of Evidence-Based HIV Interventions: The Role of IAS and the International AIDS Conference. Key Stakeholder Meeting. XVII International AIDS Conference 2008.
- <sup>7</sup> Yanni, M. Are AIDS governance structures accountable to communities? Satellite (SUSAT22), XVII International AIDS Conference.
- <sup>8</sup> Elouardighi, K. Personal Interview, 3 August 2008. XVII International AIDS Conference 2008.
- <sup>9</sup> Enhancing the impact of international and regional AIDS conferences. Stakeholder meeting, 4 August 2008. XVII International AIDS Conference 2008.
- <sup>10</sup> International AIDS Society. Media Coverage of AIDS 2008. Unpublished report. September 2008.
- <sup>11</sup> International AIDS Society. Op. Cit.
- <sup>12</sup> The Episcopal Social Pastoral Commission. Putting Our Faith in Action for a Dignified Life for our Brothers and Sisters Living with HIV: Guidance for the Response of the Bishops' Social Pastoral Commission to the Challenges Presented by HIV and AIDS. Mexico City, 2 August 2008.